











### Magna

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# Vappro 825 VCI Stretch Film Winner of the WorldStar, AsiaStar & Singapore Star Packaging Awards



Magna is pleased to inform all business associates, global distributors and valued customers that Vappro 825 VCI film has been accorded the most prestigious packaging global packaging award-The WorldStar Packaging Award by World Packaging Organization (WPO), after winning the Singapore Star Packaging and Asia Star organized by the Singapore Manufacturing Federation (SMF) and Asia Packaging Federation (APF).

The WorldStar Packaging Award Competition is one of the major of the World Packaging Organisation (WPO). The award ceremony took place in Budapest Hungary on 26th May 2016 when representatives from 24 packaging associations, members of WPO (World Packaging Organisation), judged more than 250 packaging projects, from 35 countries, that applied for WorldStar Awards 2015.

The WorldStar Packaging Award is a pre-eminent international award in packaging, WorldStar illustrates the continual advancement of the state of packaging design and technology and creates a living standard of international packaging excellence from which others may learn. WorldStar are presented only to those packs which having already won recognition in a national or regional competitions, are compared by an expert panel of judges to similar packs from around the world. Awards are based on the judges' consensus that a pack is superior in its category and market and better in its class in execution or innovation by comparison to others.

Since 1970, the World Packaging Organisation has given awards to numerous new packs from all around the world. Considered the most important global packaging award, the WorldStar is based on the judges consensus that a pack is superior in its own right and better in its class, in execution, or innovation by comparison. The judges consider the following criteria: protection and preservation of contents; ease of handling, filling, opening and closing; adequacy of information; sales appeal; graphic design; quality of production; economy of material and cost reduction; environment; ingenuity of construction; and adaption to local conditions (production, materials, market etc).

Winners of a Worldstar are also eligible to participate in three special categories: Sustainable Packaging Award, Marketing Award and President's Award.

According to Thomas Schneider, President of WPO, the ward illustrates the continuous advance of the state of packaging and creates a living standard of international packaging excellence from which others may learn.

WorldStar Awards are presented only for packages that have already won recognition in either a regional or national competition in 2015, normally organized by an Association, member of WPO.

As a WorldStar winner, Magna was formally honoured at an Awards Presentations Ceremony in Budapest, Hungary on 26th May 2016. The said ceremony is to honour winning companies with innovative and creative packaging designs for their products. It recognizes and rewards excellence in packaging, in areas of construction and materials usage, design, innovation technology and environmental consciousness.

The said earned accolade validates our company's belief of Solving Corrosion Problems with the Environment in Mind is the right belief that we should fully embrace.

Magna News Alert

## **VAPPRO 825 VCI STRETCH FILM ROLLS**

**INDUSTRYCHALLENGES** 

VAPPRO SOLUTIONS PROTECTIVE PACKAGING SOLUTION Sustainable resources Reduces V.O.C., Reusable & Recyclable

# Solving Corrosion Problems With The Environment In Mind

Reduces Volatile Organic Compound, Reusable & Recyclable



### **Product Description**

Vappro 825 is a significant breakthrough in protective packaging technology. It offers a new concept in product protection without the need for rust preventative coatings or oils. It was developed to solve corrosion problems with the environment in mind.

Vappro 825 offers protection for aluminum alloys and copper while providing excellent protection for ferrous metals, steel, and stainless steel.

Vappro 825 does not change critical electrical or mechanical properties of electronic or electrical components.

It is fortified with proprietary amine carboxylate salts and is made from OXO Biodegradable plastic, it is a polyolefin plastic with some metal salts added to catalyze the natural degradation process and to speed it up so that the OXO plastic will degrade resulting in microfragments of plastic and metal salts which will remain in the environment but will not be seen as a visual contaminant.

The degradation process is shortened from hundreds of years to years and/or months for degradation and thereafter biodegradation depends on the micro-organisms in the environment.

The Vappro 825 VCI Stretch Film is used for Preservation of Military Equipment and it is one of the mentioned products in the description of the invention under **Singapore Patent P-No 159428**, **Singapore Patent P-No 160259**, **Taiwan Patent No I 447343** and **Taiwan Patent No. I 432695**.

## VAPPRO 825 VCI STRETCH FILM ROLLS



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