

MAGNA NEWSLETTER

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PT Magna Indonesia gains product license for Lupromax Heat Activated Technology (HAT) Oil



Mr. Ruby Widjaja, CEO of PT Magna Indonesia receiving the Manufacturing License from Mr. Nelson Cheng, President/CEO Magna Group

Jakarta, Indonesia - PT Magna Indonesia, an exclusive distributor of Magna International, was officially licensed by Magna International on 26th May 2014 to start production of the Lupromax Heat Activated Technology engine oil at its premises in the Indonesian capital.

At its 150,000 square feet manufacturing facility, PT Magna Indonesia will produce a comprehensive range of fully synthetic, mineral-based engine oils, gear oils fortified with HAT (Heat Activated Technology) additives, vacuum and compressor oils at a capacity of 1.2 million litres for the first year and expected to double the second year. The Lupromax oil product range is developed for petrol and diesel operated vehicles, as well as for marine engines.

The award-winning Lupromax brand has received accolades and extensive coverage in the local media for its quality, with its engine additive earning a place in 2012 in the Indonesia World Records Museum (MURI) for

directly enabling a record distance travelled by car and motorcycle without lubricant.

Poised to break ground in high-performance engine additive technology, the product range to be manufactured in Indonesia includes: Lupromax Aeon, Lupromax Rubion, Lupromax Centurion, Lupromax Zelos, Lupromax Razer, Lupromax Aegle Matic and Lupromax Hyperion.

Magna Group congratulates PT Magna Indonesia on obtaining the manufacturing rights for Lupromax.

Find out more on how the Lupromax range can keep your engines in optimal operating condition. Visit our website or obtain the comprehensive buyers guide, available upon request.

Website: www.lupromax.com or www.lupromax.co.id (Indonesia)



From left: Mr. Terry Hepler, Dr. Thomas, Mr. Ruby Widjaja, Mr. Nelson Cheng, Mr. James Cheng, Mr. Ekramul Hogue and Mr. John Cook.

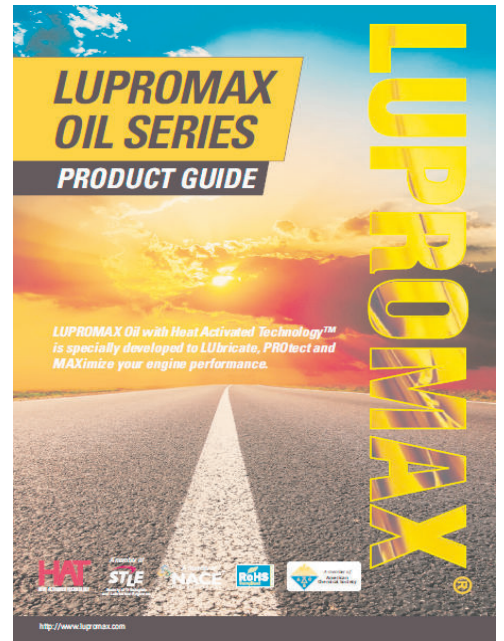


LUPROMAX Oil is engineered to provide maximum power for your driving experience.

LUPROMAX – LUBRICATES, PROTECTS & MAXIMIZES your engine performance.

The main features of Lupromax products include:

- Maximum acceleration and horsepower for high-speed, high-revving cars
- Excellent protection at peak engine RPM and power conditions
- Excellent wear protection at high temperatures and highly effective protection from corrosion
- Extends engine life
- Excellent flow characteristics under extreme hot and cold operating conditions and during periods of intermittent use
- Reduces friction and engine noise, enhances shear stability for a quieter, smoother and enjoyable drive.



LUPROMAX Oil Series Buyers' Guide



Revolutionizing the Lubrication Industry through Heat Activated Technology



Zelos 5000 5W-30 Synthetic Oil



AEGLE 5000 10W-40 Synthetic Oil



Razer Racing 5W-40 Fully Synthetic Oil



Hyperion 5W-40 Fully Synthetic Oil

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